

# Matomy **PLY** Manual

New Ad Serving Solution

# Login Plataforma

Dados de usuário

Assim que for registrado pelo responsável da sua conta na nossa plataforma, você receberá um email com os dados de usuário e senha.

Caso não receba o email, entrar na pagina principal e clicar no link: **Forgot password?**

Welcome to Matomy Media network

Login to Matomy Media

example@example.com

.....

Login

[Forgot Password?](#)

Matomy Media All Rights Reserved [Advertisers Terms](#) [Publishers Terms](#) [Privacy Policy](#)

# Interface do usuário (overview)

The screenshot shows the Matomy user interface. At the top, there is a navigation bar with the Matomy logo on the left, tabs for 'Overview', 'Inventory', and 'Reports' in the center, and a user profile 'Hi User' on the right. Below the navigation bar, the 'Overview' section is displayed. On the left, there is a welcome message for 'Gorka Anitua' and a note about the new dashboard. In the center, there is an 'Account Manager' section with a placeholder for a profile picture and contact information (E-mail: gorka.a@matomy.com, Skype). A red arrow points to the 'Account Manager' section with the text 'Responsável pela otimização da sua conta.' Below this is a 'Messages' section showing a welcome message from the Matomy Team. On the right, there is a large 'Welcome!' banner with three main steps: 'Get Tag', 'Place Tag', and 'See Reports', each with an icon and a brief description. At the bottom, there is a footer message: 'Welcome to 's Publisher Dashboard. Here you can manage your tags, fallbacks and websites, view reports and statistics, while earning money from your traffic using 's Ads.'

Overview

Welcome Gorka Anitua!  
Our new dashboard helps you improve efficiency & revenues.

**Account Manager**

Responsável pela otimização da sua conta.

E-mail | gorka.a@matomy.c...  
Skype |

**Messages**

Time Zone = GMT / 2013-06-27

Welcome to Matomy ! / 2013-06-27  
Dear Partner. Welcome to our new platform :) Pls don't hesitate to contact us for any question.  
Matomy Team

**Welcome!**

**Get Tag**  
To get your tag go to the 'Inventory' tab

**Place Tag**  
Place the tag on your website, and you will see ads and earn money

**See Reports**  
See reports in the 'Reports' tab shortly after your ads starts running

Welcome to 's Publisher Dashboard.  
Here you can manage your tags, fallbacks and websites, view reports and statistics, while earning money from your traffic using 's Ads.

Atenção, esta página só aparece com a Interface de Welcome porque o sistema ainda não compilou as impressões dos seus domínios.

# Interface do usuário (overview)

The screenshot shows the Matomy user interface overview page. The top navigation bar includes 'Overview', 'Inventory', and 'Reports'. The user is logged in as 'Hi User' with the publisher name 'publisher\_name (ID)'. The main content area is divided into several sections:

- Revenue:** Displays '0.01 USD' for 'This Month'. A red arrow points to this value with the text: 'A soma dos seus ganhos, Podendo ser definida, pelo mês atual e o passado.'
- Account Manager:** Shows a placeholder for a profile picture and the email 'E-mail | rryssa.e@matomy.c...'. A red arrow points to this section with the text: 'Responsável pela otimização da sua conta.'
- Messages:** Displays 'Time Zone = GMT / 2013-06-27' and a welcome message from the Matomy Team dated '2013-06-27'.
- Quick Stats:** Features a world map titled 'Your Top Countries by Impressions (Jun 2013)'. A red arrow points to the map with the text: 'Te permite ver Impressões por Países no seu site'. Below the map, a bar chart shows '32' impressions for Mexico.

At the top right, a red bracket highlights the user identification area with the text: 'Sua identificação no nosso sistema'.

At the bottom, there are links for 'Publisher Dashboard', 'Terms of Service', and 'Privacy Policy'.

# Interface do usuário (overview)

Overview

Welcome Rayssa Monteiro!  
Our new dashboard helps you improve efficiency & revenues.

Revenue | This Month | Quick Stats | Today

Quick Stats		Yesterday	
Impressions	32	Conversions	0
Views	0	Clicks	1
eCPM	\$0.19 USD	Revenue	\$0.01 USD

Today  
Yesterday  
This Month

Pela seção Quick Stats, você obtém um painel geral e rápido da sua conta no nosso sistema. Atenção sempre nas datas dos reportes rápidos, geralmente o sistema coloca como padrão a data atual (Today), e você tem a possibilidade de mudar para datas já pré-definidas pelo sistema (Today/Yesterday/This Month).

# Interface do usuário (inventory)

The screenshot shows the Matomy Inventory Tag Generator interface. At the top, there is a navigation bar with 'Overview', 'Inventory' (selected), and 'Reports'. The user's name 'Hi Gorka Anitua' is visible in the top right. The main heading is 'Tag Generator'. Below this, there are three dropdown menus: 'Publisher' set to 'test pub mx amn', 'Placement' set to 'Default', and 'Types' set to 'Smart Tag'. A central message states: 'Smart Tag consists of Banners and In-Banner video ads.' Below this, there is a 'Size' dropdown menu set to '300x250'. At the bottom, there is a code block containing the following JavaScript code:

```
<!--Copy and paste the code below into the location on your website where the ad will appear.-->
<script type='text/javascript'>
var adParams = {a: '11887472', size: '300x250',serverdomain: 's.m2pub.com' };
</script>
<script type='text/javascript' src='http://creative.m2pub.com/matomy/scripts/smart/smart.js'></script>
```

Below the code block are two buttons: 'Get Link' and 'Preview'. At the bottom of the interface, there are links for 'Publisher Dashboard', 'Terms of Service', and 'Privacy Policy'.

Em Iventory você tem a opção de criar novos TAGS. Um ponto importante, é se certificar de que o seu Account Manager está ciente da criação de novos TAGS, afinal se faz necessário lembrar que ele é o responsável por otimizar as publicidades que aparecem nos seus domínios.

# Interface do usuário (Reports)

The screenshot displays the MATOMY Reports interface. At the top, there is a navigation bar with 'Overview', 'Inventory', and 'Reports' (selected). The user is logged in as 'Hi Rayssa Monteiro' with account ID 'canaistv.net\_BR\_MX\_AMN\_CDM (886037)'. The main content area is titled 'Reports' and includes a date range selector for 'This Month: 06/01/2013 - 06/30/2013'. On the right, there are 'Export' and 'Refresh' buttons, and a 'Help' icon. A sidebar on the left offers various report filters: 'By Date', 'By Country', 'By Ad Size', 'By Account', 'By Placement', and 'By Top Domains'. The main content area contains the following text:

Em Reports você tem a opção de ver seus ganhos de forma mais específica, podendo escolher por datas, países, tamanhos, contas, lugares e por domínios.

Um ponto importante, é a possibilidade de ver o seu reporte por um chart (gráfico) e abaixo representado pela tabela.

Para atualizar seus rendimentos é só clicar no botão **Refresh** à sua direita no painel.

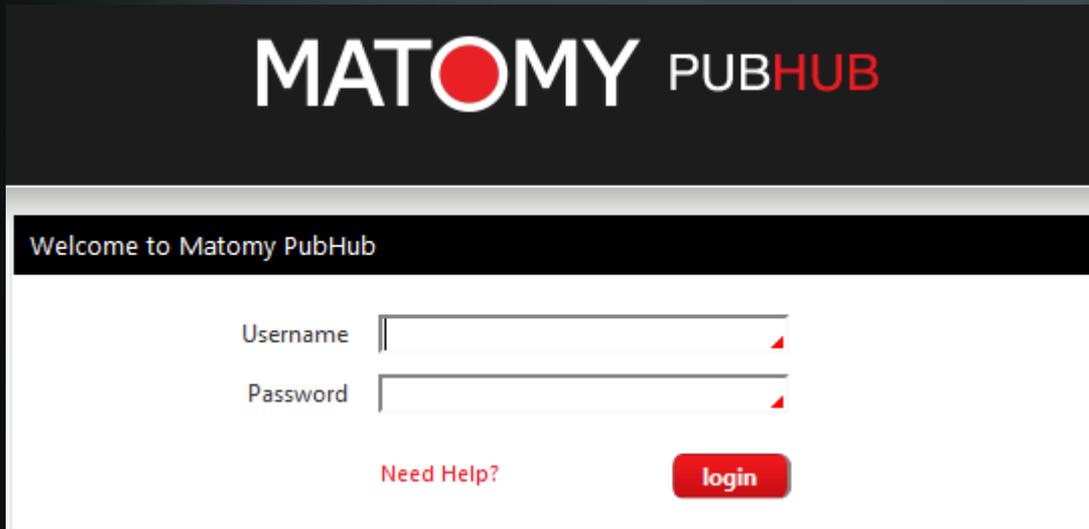
Com o botão azul **Export**, você pode salvar o reporte no seu computador, gráficos não são salvos, apenas tabelas.

Below the text is a table with the following data:

Date ↓	Total Impressions	Clicks	Conversions	Revenue	eCPM	CTR
	32	1	0	\$0.01		3.13%
2013-06-27	32	1	0	0.01	0.19	3.13
	32	1	0	\$0.01		3.13%

At the bottom of the interface, there are links for 'Publisher Dashboard', 'Terms of Service', and 'Privacy Policy'.

# Plataforma financeira - PubHub



The image shows a screenshot of the Matomy PubHub login interface. At the top, the logo 'MATOMY PUBHUB' is displayed in white and red text on a dark background. Below the logo, a black bar contains the text 'Welcome to Matomy PubHub'. The main content area is white and features two input fields: 'Username' and 'Password', each with a small red triangle on the right side. Below the password field, there is a red link 'Need Help?' and a red button labeled 'login'.

Questões de pagamento continuarão sendo feitas pela nossa plataforma financeira PubHub.

Link: <http://pubhub.matomy.com/login>

# Muito obrigado!

Estamos disponíveis para qualquer dúvida ou sugestão.  
Entre em contato com o seu Account Manager.

Rayssa Monteiro Estrela

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Skype: rayssa.matomy Contato: +5215591952535