

# Matomy **PLY** Manual

New Ad Serving Solution

# Login Plataforma

## Datos del usuario

Una vez que tu registro a nuestra plataforma haya sido realizado por uno de nuestros Account Managers, recibirás un correo con tus datos de usuario y contraseña.

Si no recibes el correo haz click en: *Forgot password?*. Recuerda que existe la posibilidad que el correo se vaya a la carpeta de SPAM.

Welcome to Matomy Media network

Login to Matomy Media

example@example.com

••••••••

Login

[Forgot Password?](#)

Matomy Media All Rights Reserved [Advertisers Terms](#) [Publishers Terms](#) [Privacy Policy](#)

# Interface del usuario (*Overview*)


**MATOMY**  
MEDIA GROUP

Overview Inventory Reports Hi User

Overview Help

Welcome Gorka Anitua!  
Our new dashboard helps you improve efficiency & revenues.

**Account Manager**

 **Responsable de administrar tu cuenta.**

E-mail | gorka.a@matomy.c...  
Skype |

**Messages**

Time Zone = GMT / 2013-06-27

Welcome to Matomy ! / 2013-06-27  
Dear Partner, Welcome to our new platform :) Pls don't hesitate to contact us for any question.  
Matomy Team

**Welcome!**

**Get Tag**  
To get your tag go to the 'Inventory' tab

**Place Tag**  
Place the tag on your website, and you will see ads and earn money

**See Reports**  
See reports in the 'Reports' tab shortly after your ads starts running

Welcome to 's Publisher Dashboard.  
Here you can manage your tags, fallbacks and websites, view reports and statistics, while earning money from your traffic using 's Ads.

**Atención, esta interface de *Bienvenido* sólo aparece si el sistema aún no ha registrado impresiones.**

**MATOMY**  
MEDIA GROUP

# Interface del usuario (*Overview*)

**Overview** | Inventory | Reports | Switch | publisher\_name (ID) | Hi User

**Overview** | Tu nombre de cuenta y ID en nuestro sistema | Help

Welcome Rayssa Monteiro!  
Our new dashboard helps you improve efficiency & revenues.

**Revenue** | This Month

0.01 USD

Note: all amounts are subject to final approval.

**Account Manager**

Responsible de administrar tu cuenta.

E-mail | rayssa.e@matomy.c...

**Messages**

Time Zone = GMT / 2013-06-27

Welcome to Matomy ! / 2013-06-27  
Dear Partner, Welcome to our new platform :) Pls don't hesitate to contact us for any question.  
Matomy Team

**Quick Stats** | Today

Your Top Countries by Impressions (Jun 2013)

32 | 32

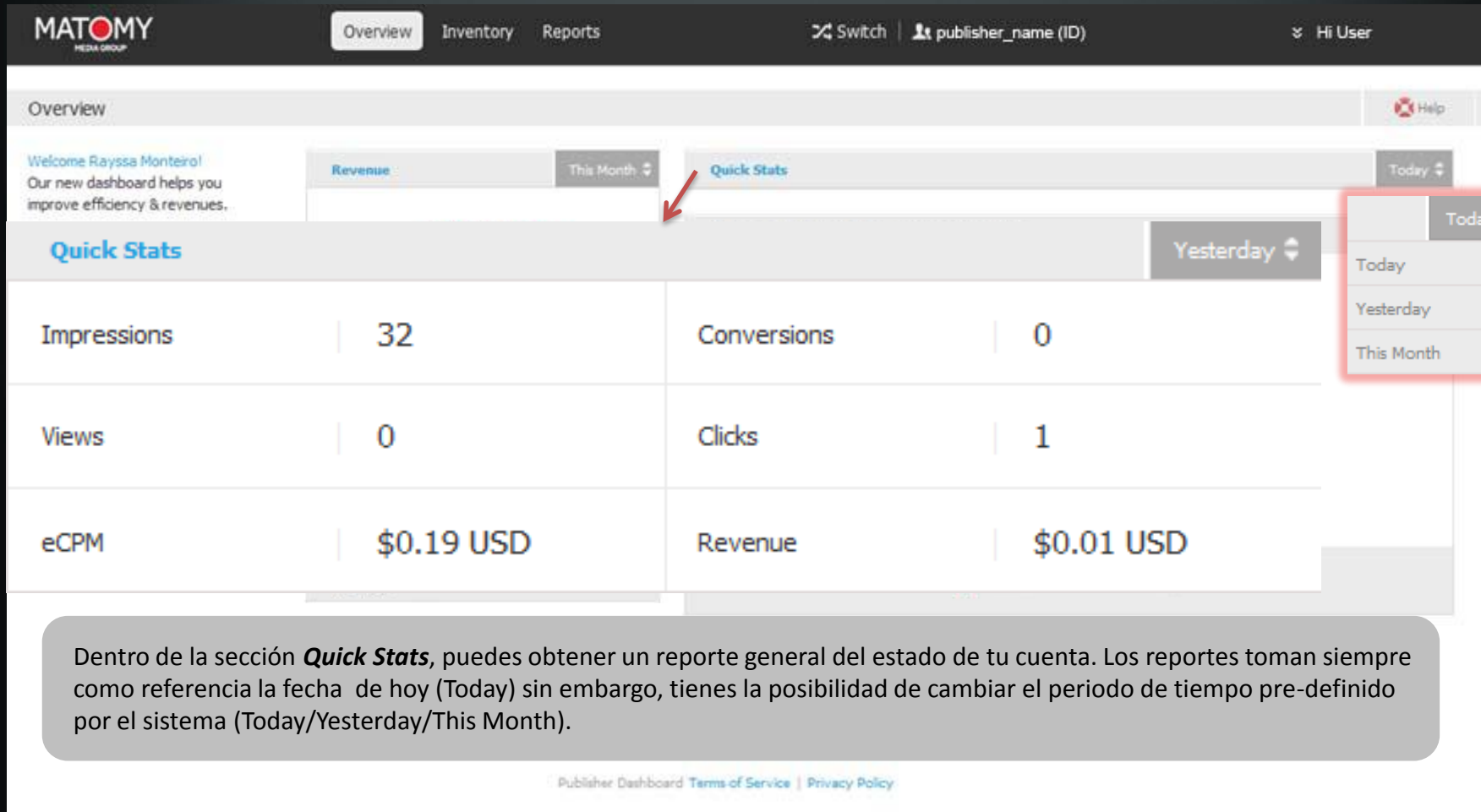
Mexico | 32

Publisher Dashboard | Terms of Service | Privacy Policy

Es la suma de tus ganancias del mes en curso. También puedes revisar las cifras del mes pasado.

Gráfica de Impresiones por Países en tu sitio.

# Interface del usuario (*Overview*)



The screenshot displays the MATOMY user interface. At the top, there is a navigation bar with the MATOMY logo, tabs for Overview, Inventory, and Reports, a user profile section with 'Switch' and 'publisher\_name (ID)', and a user name 'Hi User'. Below the navigation bar, the Overview section is active, showing a welcome message for 'Rayssa Monteiro' and a 'Quick Stats' section. The Quick Stats section is a table with columns for 'Today' and 'Yesterday'. A red arrow points to the 'Quick Stats' header, and a red box highlights the dropdown menu for the 'Today' column, which includes options for 'Today', 'Yesterday', and 'This Month'.

Quick Stats		Yesterday	
Impressions	32	Conversions	0
Views	0	Clicks	1
eCPM	\$0.19 USD	Revenue	\$0.01 USD

Dentro de la sección **Quick Stats**, puedes obtener un reporte general del estado de tu cuenta. Los reportes toman siempre como referencia la fecha de hoy (Today) sin embargo, tienes la posibilidad de cambiar el periodo de tiempo pre-definido por el sistema (Today/Yesterday/This Month).

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# Interface del usuario (*Inventory*)

The screenshot shows the Matomy Inventory Tag Generator interface. At the top, there is a navigation bar with the Matomy Media Group logo, tabs for Overview, Inventory, and Reports, a Switch button, a user profile icon for 'publisher\_name (ID)', and a user name 'Hi User'. Below the navigation bar, the page title is 'Tag Generator' with a Help icon. The main content area is titled 'Tag Generator' and contains several form fields: 'Publisher' (test pub mx amn), 'Placement' (Default), and 'Types' (Smart Tag). Below these fields is a section with a small icon and the text 'Smart Tag consists of Banners and In-Banner video ads.' Underneath is a 'Size\*' field set to '300x250'. At the bottom of the form, there is a code block containing the following HTML/JavaScript code: 

```
<!--Copy and paste the code below into the location on your website where the ad will appear.-->
<script type='text/javascript'>
var adParams = {a: '11887472', size: '300x250',serverdomain: 's.m2pub.com' };
</script>
<script type='text/javascript' src='http://creative.m2pub.com/matomy/scripts/smart/smart.js'></script>
```

 Below the code block are two buttons: 'Get Link' and 'Preview'. At the bottom of the page, there is a footer with the text 'Publisher Dashboard Terms of Service | Privacy Policy'.

En *Inventory* tienes la opción de crear nuevos TAGS.

Un punto **muy importante** es asegurarte que tu *Account Manager* esté informado sobre la creación de nuevos TAGS. No olvides que es la persona a cargo de administrar y optimizar las publicidades en tus sitios.

# Interface del usuario (*Reports*)

The screenshot shows the MATOMY Reports interface. At the top, there is a navigation bar with the MATOMY logo, tabs for Overview, Inventory, and Reports, and user information including a Switch button, a user profile icon, and the text 'publisher\_name (ID)' and 'Hi User'. Below the navigation bar, the main content area is titled 'Reports' and includes a 'Help' button. On the left side, there is a sidebar menu with options: 'By Date', 'By Country', 'By Ad Size', 'By Account', 'By Placement', and 'By Top Domains'. The main content area features a date filter 'This Month: 06/01/2013 - 06/30/2013', an 'Export' button, and a 'Refresh' button. A large grey callout box contains text explaining the reporting options and how to use the 'Export' and 'Refresh' buttons. Below the callout, there is a table with the following data:

Date ↓	Total Impressions	Clicks	Conversions	Revenue	eCPM	CTR
	32	1	0	\$0.01		3.13%
2013-06-27	32	1	0	0.01	0.19	3.13
	32	1	0	\$0.01		3.13%

At the bottom of the interface, there are links for 'Publisher Dashboard', 'Terms of Service', and 'Privacy Policy'.

# Interface del usuario (*Reports*)

The screenshot displays the MATOMY Reports interface. At the top, there is a navigation bar with 'Overview', 'Inventory', and 'Reports' (the active tab). The user's name 'Hi Gorka Anitua' is visible in the top right. Below the navigation bar, the 'Reports' section is active, with a 'Help' icon. On the left, a sidebar lists reporting categories: 'By Date', 'By Country', 'By Ad Size', 'By Account', 'By Placement', and 'By Top Domains' (highlighted with a red box). The main content area shows a date range of 'This Month: 06/01/2013 - 06/30/2013' and 'Data available from: 2012-10-16'. There are 'Export' and 'Refresh' buttons. A chart area is present, but it is mostly obscured by a grey callout box containing text. Below the chart is a table with columns: Domain, Total Impressions, Clicks, Conversions, Revenue, eCPM, and CTR. The table shows two rows of data, both with zero values for most metrics and a revenue of \$0.00.

Reports

Overview Inventory Reports Hi Gorka Anitua

Help

By Date This Month: 06/01/2013 - 06/30/2013 Data available from: 2012-10-16 Export Refresh

By Country

By Ad Size

By Account

By Placement

By Top Domains

Total Impressions

Hide Chart

Al hacer clic en la pestaña **By Top Domains**, tienes la opción de ver los informes por dominios en donde están implementados los Tags. Esta es una gran opción para tener una visión general del rendimiento por sitios web.

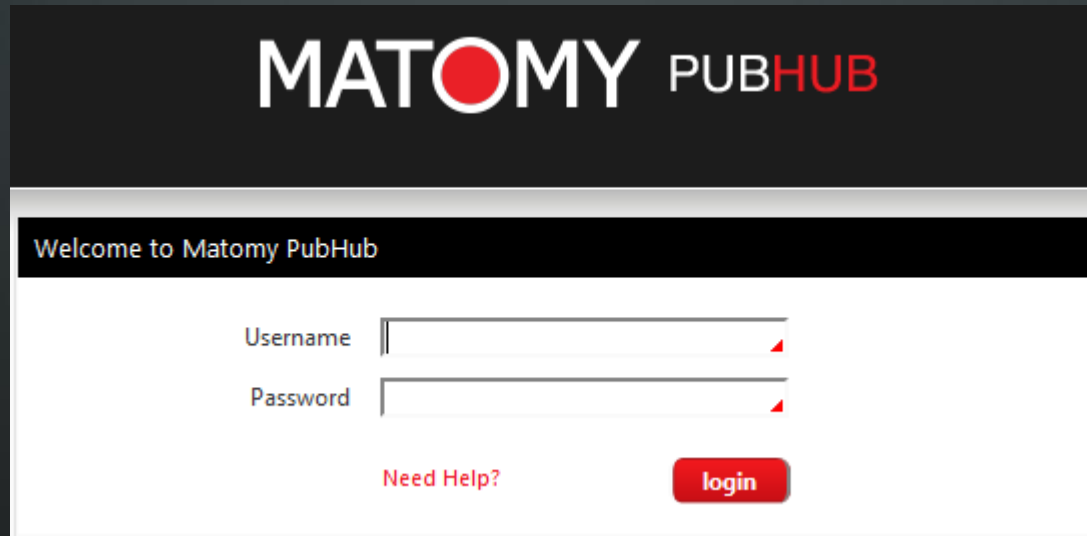
Al igual que en todas las secciones dentro de la interface de reportes, dispones de los botones **Exportar** y **Actualizar** para guardar la versión más reciente de tus reportes en un documento.

Domain	Total Impressions ↓	Clicks	Conversions	Revenue	eCPM	CTR
	0	0	0	\$0.00		
	0	0	0	\$0.00		

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# Plataforma financiera - PubHub



**MATOMY** PUBHUB

Welcome to Matomy PubHub

Username

Password

[Need Help?](#)

En cuanto a cuestiones de pago, seguimos usando normalmente nuestra plataforma financiera **PubHub**.

Link:

<http://pubhub.matomy.com/login>

# ¡Muchas gracias!



Estamos disponibles para cualquier duda o sugerencia.  
Contacta a tu Account Manager o escríbenos al siguiente correo:  
**[network\\_mx@matomymedia.com](mailto:network_mx@matomymedia.com)**

**MATOMY MEDIA GROUP**

<http://www.matomy.com/>